



Greater Appalachian Llama and Alpaca Association

Board of Directors Meeting
Teleconference
January 11, 2012

approved

Meeting called to order at 7:06 pm

Board Members Present: Paul Hastings, Deb Elias, Carol Millard, Miranda Brown, Erika Cadreact, Jane Hamilton-Merritt, Tracey Gaul (arrived late), Terry Beal, Kathleen Patterson, Chuck Leach (Industry Liaison)

Terry Beal was welcomed by all to the GALA Board of Directors.

Treasurer's report:

Carol Millard highlighted from the Treasurer's Annual Report:

- GALA overall income is less than \$8000 while \$10,000 is needed to run the organization.
- Directory expenses will be included in 2012 financials.
- BOD continues to keep expenses down.
- Newsletter costs were lower and advertising revenue was up.
- Conference 2011 showed a \$1328 profit, \$4555 was raised by fund raisers.
- Donations to the research fund came in from members and from Lars Garrison's farm equipment sales, Donations totaled \$3336. This money goes into the Research and Government Relations Fund.

Carol Millard also elaborated on details of the Profit and Loss Statement and Balance Sheet.

Elections Report:

A committee needs to be formed for this year's elections. Miranda Brown and Erika Cadreact are in the last year of their 2nd terms. Paul Hasting is in the last year of his 1st term and will be up for re-election.

Membership Report:

Miranda Brown reported that membership is slightly down. The directory was mailed the week of January 8. Advertising revenue will cover only a part of the cost of the Directory.

Old Business:

Approval of Minutes: BOD regular meeting minutes from 11/10/2011 and BOD special meeting minutes from 11/11/11 were both approved by e-mail.

Morris Animal Foundation: On November 17 2011, Carol Millard made a motion that we support the research project from Morris Animal Foundation, "Generation of an integrated physical map for the alpaca genome" Terje Raudsepp, PhD Texas A&M, and Warren Johnson, PhD, NCI in the amount of \$10,000. **Motion approved**
A thank you was received for our 2011 check and for our past support. An update on the research study will be in the newsletter.

South East Llama Rescue: Gala was thanked for its financial support.

Endowment Committee: The Secretary files, including minutes from 1987 to present and President Notebooks, were briefly reviewed by Kathleen Patterson. Carol Millard and Kathleen Patterson will further review the files to see if any formal mention is made of the Endowment aside from the one discussion in 1998 that Erika Cadreact had noted.

Chuck Leach stated that the original concept for the Endowment Fund was to develop a permanent Fund of up to \$100,000. This money would come from a percentage of the money raised at the GALA annual Conference. The principle could not be touched, but a percentage of the interest could be used for animal research and government relations.

The Endowment Committee, in addition to providing historical background of the Fund, has developed two funding options for BOD review. One of the options included creating a 501c3 corporation which has the advantage of providing a means for tax deductible contributions to be made to the Fund.

The original discussions of the Committee will be resent to the BOD as well as their new proposals on the future direction of the Endowment Fund.

GALA Logo: Sara Davis will be asked if her friend is still working on upgrading the logo to higher resolution.

New Business:

Committees: Paul Hastings is reviewing GALA bylaws in an effort to reorganize how committees are set up and to see if BOD committees can be made up of more GALA

members as well as members of the BOD. Terry Beal suggested that greater interest in GALA may be developed if more people can be involved. Paul Hastings offered to develop and bring to the BOD a list of needed committees. Miranda Brown suggested that this list can then be put in the newsletter and we can ask the membership for their interest in joining a committee.

Facebook: The background of developing our Facebook page was discussed. Miranda, who was the BOD liaison to R.J. Stangerlin for Facebook, has asked to be replaced. In an effort to increase interest in lamas, Paul Hastings would like to create a Facebook Committee. Paul expressed interest in being an administrator on the Facebook page. Tracey Gaul has offered to help provide regular educational postings for the page.

GALA Display at the Virginia Classic: Miranda Brown, who has attended for the past 2 years but who will not be attending this year, stated that it would not be worth our while to spend our money on a space unless it was a manned booth. Tracey Gaul offered to have GALA brochures available at her stall, but, since she would be showing she would not always be available to talk to people about GALA. Jane Hamilton-Merritt moved and Tracey Gaul seconded that we purchase a ¼ page advertisement for \$50 in the Virginia Classic program. Details for the ad were discussed. **Motion passed** Miranda Brown will send to the BOD a draft of the ad.

GALA Library: Deb Elias reminded the BOD that Cynthia Rossi has given notice that she is resigning from the position of Librarian and we need a replacement for her. Discussion took place as to the usefulness of the library considering that some of the contents are outdated. Historical record of information was discussed. The contents of the library will need to be moved to whoever takes over Cynthia's position. Several BOD members expressed how helpful being able to use the library has been to them. Paul Hastings will e-mail something to Alexa Metric for the newsletter about the Library, its usefulness to members and the need for a new Librarian.

Next Meeting Date and Time: February 8, 2012, 7:00 pm

Meeting Adjourned at 8:44 pm

Respectfully submitted,

Kathleen Patterson, Secretary