



Greater Appalachian Llama and Alpaca Association

Board of Directors Teleconference
September 4, 2013 Convened at 7:06 p.m.

In Attendance: Jane Hamilton-Merritt, Tracey Gaul, Carol Millard, Carol Reigh, Kelly Ralph, Don Hines, Terry Beal, Deb Elias, Sandy Page, Chuck Leach.

Minute Approval: Carol Millard made a motion to approve the minutes as written with a second by Kelly Ralph. Motion carried.

Interim Board Action: On August 3, 2013 the Secretary, at the request of the President, sent out a motion made by Carol Millard to "contract with C Design by Cara Weigold to redesign the GALA website for the cost of not more than \$1500. This would include the redesign of the webpages, the hosting of the website, and the maintenance of the website for the rest of the year. The contract that will be approved by the Website Committee and signed by the President and Treasurer will include the future hosting and maintenance of the website on a yearly fee basis with the ability of the organization to be able to also post in specified areas. The vote was concluded by midnight on August 5, 2013 with 7 in favor and 1 opposed. Carol Millard with a second by Sandy Page made a motion to ratify this Interim Board Action. Motion carried.

Treasurer's Report: Carol Millard presented the Treasurer's report and said the Finance Committee will present the Budget at the November Board Meeting. Deb Elias made a motion to accept the Treasurer's Report and file for audit. Carol Reigh seconded it and the motion carried.

Conference Report: Registration packets were mailed and now the biggest concern is getting vendors and sponsors. Cynthia Rossi is working on getting the old duplicate issues of magazines ready to be entered in the auction at the conference. Carol Reigh made a motion to list only the content of library materials into the Membership Directory. Sandy Page seconded it and the motion carried.

Membership Report: Jane Hamilton-Merritt reported for Miranda Brown that the current membership is 268 with more memberships coming in through the registration for the conference. The membership campaign has produced 24 new members so far.

Nominations/Elections: Sandy Page reported that the ballots were mailed out to 268 members on 9/4. Sandy is in the process of updating the elections manual.

Photo Calendar Update: Don Hines said there are enough photos to go ahead with the calendar. The 2014 calendar will be up graded to a heavier stock for the cover.

Website Update: Carol Millard said that Cara Weigold was hired to design the website and it should have a new look by the end of September. The website committee comprised of Carol Millard, Tracey Gaul, Jane Hamilton-Merritt, and Ron Caruso will be aiding Cara in the building process.

Sandy Page, website liaison, reported " Ron Caruso and I have been busy updating everything on the old website. GALA should give a BIG thanks to Ron Caruso for his hard work in updating and making current conference material available so quickly."

Other Continuing Business: The survey results will need a special meeting to deal with all the information gathered and to develop a plan of action.

New Business:

Big E: Deb Elias is the new superintendent of the Big E Llama show with Carol Millard as her assistant. The GALA display should have a prominent spot, and GALA is in need of volunteers to man the GALA display at the show. Carol Reigh will be bringing the display to the Big E.

GALA Brochures: Pat Fiochetta ordered labels with the new GALA address so they can be put on the brochures. She will either update all 1200 brochures with the new label or provide the labels when people ask for brochures.

Drop Box Update: No report at this time but will have something for the next meeting.

Update on Rescue Research: Chuck Leach has been looking into several rescue organizations to better understand what role GALA can play. He spoke with the SELR, NELR, and IRC. He found that as a whole the rescue organizations all have different missions and serve different purposes. There are two major rescue organizations in our area, the SELR and the NELR both are 501 (c) 3's. Perhaps GALA could survey its members to see who would like to take on a few animals to foster or keep.

Mentoring: Tracey Gaul and her committee of Terry Beal and Carol Reigh came up with some guidelines to be a mentor. Further discussion and a meeting with some experienced mentors will hopefully take place at the Annual Meeting in November or conference call.

Proposed By-Law Changes: Terry Beal asked Chuck Leach to go over the proposed By-Law change;, a discussion ensued and some changes were made. Terry Beal made a motion to accept the draft of the By-Law changes with amendments as discussed to be presented to the membership for approval at the Annual Meeting. Sandy Page seconded it and the motion passed.

Adjourn at 9:43. Carol Reigh made a motion to adjourn with a second by Tracey Gaul. Motion passed.