



## Greater Appalachian Llama and Alpaca Association

Board of Directors Teleconference  
June 11, 2018  
Called to order at 8:05 p.m.

**Attendance:** Barb Baker, Mike Sheridan, Audrey Lee, Charlotte Sankey, Katrina Capasso, Josh Meador, Kelly Ralph, Pat McKinney, Chuck Leach

**Absent:** Tabbethia Haubold

**Secretary's Report:** Mike Sheridan made a motion to approve the minutes with a second by Pat McKinney. Motion passed.

**Treasurer's Report:** Barb Baker thanked Katrina Capasso for the six month report but will wait to see if anything changes as of July 1 before making a motion to accept the Treasurer's Report.

**Conference Update:** Carol Reigh reported that Kelly Ralph got all the contracts out to the paid and volunteer speakers. The schedule is being worked on and Josh Meador reported that all vendor forms have been sent out. We are in desperate need of sponsorship dollars.

**501 (c) 3 Exploratory Committee Survey Update:** Audrey Lee asked all Board members to please take the sample survey and report back any problems and the time it took to take the survey.

**Andean Committee:** The trip's itinerary has been set with 16 people interested in going. The trip will be pre-paid and the final date is April 2 to April 11, 2019. The itinerary and price are being finalized.

**AK/BLM Llama Ban Proposal Update:** Barb Baker reported that the gentlemen (Stan Ebel, Scott Woodruff and Phil Neuchterlein) leading the charge in this fight against the proposed ban on llamas in areas in or near Dall's sheep habitat within the Eastern Interior Resource Management Area recently learned that their letter of protest needs to be addressed to Dr. Reilly of the US Biological Resource Department, requesting an unbiased science-based evaluation by the USGS Biological Resources Division pertaining to the risk of pack llamas spreading disease to wildlife. The letter was sent by GALA's president on behalf of GALA, the International Llama Registry, and the Rocky Mountain Llama Association on June 7, 2018.

**New Business**

**GALA Social Media Liaison:** Deb Gaskill came into the conference call to report that the GALA FB page had a 725% increase in engagement by visitors during the previous week. She has been using it to solicit pictures and newsletter deadline reminders. She said the page has gotten a lot of traffic, and she is promoting National Llama Appreciation Day. She suggested that GALA acquire a Twitter and Instagram account too. Carol Reigh made a motion, with a second by Josh Meador, to set up a Twitter and Instagram Account; doing so will help drive traffic to GALA's website. Motion passed.

**Fiber Promotion Display:** Since GALA is a sponsor for the 10th All American Youth Jamboree, the Fiber Promotion Booth will be set up for three days at the event.

**New GALA Promotional Display for GALA:** Audrey Lee made a motion to accept Barb Baker's proposed \$500 budget for a new GALA Display. This display will be available for use at GALA and non-GALA events to promote GALA. Barb Baker and Josh Meador will work out specifics on where the display will be kept and a protocol for shipping the display. Kelly Ralph seconded it and the motion passed.

Next Meeting is August 13, 2018

Audrey Lee made a motion to adjourn at 9:23 with a second by Carol Reigh. Motion passed.

Respectfully Submitted,  
Carol Reigh